Electronic Acknowledgement Receipt		
EFS ID:	7988890	
Application Number:	10782563	
International Application Number:		
Confirmation Number:	3537	
Title of Invention:	Content targeting with audiences	
First Named Inventor/Applicant Name:	Venkatesh Veeraraghavan	
Customer Number:	27488	
Filer:	Rene Alonso Pereyra/Azlenda Ahmad	
Filer Authorized By:	Rene Alonso Pereyra	
Attorney Docket Number:	50037.238US01	
Receipt Date:	09-JUL-2010	
Filing Date:	18-FEB-2004	
Time Stamp:	18:32:10	
Application Type:	Utility under 35 USC 111(a)	

Payment information:

Submitted with Payment

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		10782563_Amendment.pdf	86004	ves	8
·			6dfaad9038c3f7aa9d763bc51a92f0eb15b6 d666	1 1	

	Multipart Description/PDF files in .zip description			
	Document Description	Start	End	
	Amendment/Req. Reconsideration-After Non-Final Reject	1	1	
	Claims	2	6	
	Applicant Arguments/Remarks Made in an Amendment	7	8	
Warnings:		•		

Warnings:

Information:

l otal Files Size (in bytes):	86004
reint on the noted date by the USPTO of	the indicated documents

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.